



Adonal Foyle
Kerosene Lamp Foundation
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November 15, 2011

To Whom It May Concern:

Greetings from my Kerosene Lamp Foundation (KLF)! I would like to invite you to partner on my initiative to empower Orlando's next generation to grow into healthy & well-educated leaders. According to the Health Council of East Central Florida – 1 in 3 children are overweight and 1 in 3 children are obese. While on the academic front, the Florida Department of Education reported that in 2006 34% of fourth graders and 54% of eighth graders were below appropriate reading levels. Moreover the percentage of children living in poverty in Florida is on the rise from 18.4% in 2008 to 21.5% in 2009. Clearly our youth are struggling and I intend to help guide them to success.

My unique Athletics & Academics (A&A) Camp model has proven to be an effective method of reaching out to kids on both the health and education fronts and motivating them to change for the better. Through the free A&A Camps, we combine the fundamentals of basketball with educational messages to create a unique and fun-filled experience for youths (boys & girls) aged 11 to 16. The A&A Camp offers up to five learning stations on basketball skills, health & wellness habits, financial literacy, and leadership & self-esteem. We also hold a book fair at each A&A Camp to send every child home with a book of their choosing. Since 2003, we have reached over three thousand youths in the Caribbean, and now it's time to bring my A&A Camps home to Orlando.

By the end of 2012 I plan to have held ten A&A Camps for 1000 at-risk kids throughout Orlando and increased their awareness on better health & wellness practices and financial literacy, improved their leadership skills and motivated them to read more.

Please join me in my campaign to shape the next generation of leaders in Orlando. Attached are sponsorship opportunities with our Athletics & Academics Camps. We'd also be happy to discuss alternate options according to your company's specific interests and goals for community engagement in 2012. Please contact Shiyana Valentine, KLF's Executive Director, at svalentine@kerosenelampfoundation.org or 925-699-9754 for further information. Kerosene Lamp Foundation is 501©3 nonprofit organization and all donations are considered tax-deductible to the fullest extent of the law.

Thank you for your consideration,

Adonal Foyle
KLF Founder & President



ADONAL FOYLE'S ATHLETICS & ACADEMICS CAMPS SPONSOR LEVELS

MVP TITLE SPONSOR.....\$20,000 (1 AVAILABLE)

- KLF A&A Camps titled: Adonal Foyle's Athletics & Academics Camps Presented by "Your Company"
- Corporate Name, Logo & web link listed as MVP Title Sponsor on KLF Website
- Category exclusivity
- Large Corporate Name & Logo printed on 1200 youth camp t-shirts, 200 coach/volunteer t-shirts, on 1200 bags
- Large Corporate Logo printed on KLF basketballs to be used during Camps and distributed to all participating youths
- Corporate Logo prominently displayed at all event venues
- Company name mentioned in all media
- Corporate logo displayed in all event promotional material
- Company name listed in press releases
- Opportunity to provide appropriate gifts for camp youths, coaches/volunteers & Gala dinner guests
- Opportunity to host an appropriate learning session during all A&A Camps
- Opportunity for company employees to volunteer at all A&A Camps
- Corporate Photo with Adonal Foyle
- Gold Sponsor at Annual Gala Dinner
- Special Thank You via all social media before each A&A Camp and during all KLF fundraiser events including Gala

ALL-STAR SPONSOR.....\$10,000 (5 AVAILABLE)

- Corporate Name, Logo & web link listed as All-Star Sponsor on KLF Website
- Category exclusivity
- Large Corporate Name printed on 1200 camp t-shirts
- Corporate Name printed on 200 coach/volunteer t-shirts
- Corporate banners displayed at all event venues
- Corporate logo displayed in all event promotional material
- Company name listed in all press releases/ alerts
- Opportunity to provide appropriate gifts for camp youths, coaches/volunteers & Gala dinner guests
- Opportunity to host a learning session at one A&A Camp (must be appropriate to audience)
- Opportunity for company employees to volunteer at two A&A Camps
- Corporate Photo with Adonal Foyle
- One VIP table of 8 at KLF Annual Gala Dinner (April, 2012) – includes cocktail reception, dinner & wine (\$1200 value)
- Special Thank You from Adonal Foyle & KLF via all social media before each Camp and during all KLF fundraiser events including Gala Dinner





ADONAL FOYLE'S ATHLETICS & ACADEMICS CAMPS SPONSOR LEVELS

COURTSIDE CLUB SPONSOR.....\$5,000 (UNLIMITED)

- Corporate Name and web link listed as Courtside Club Sponsor on KLF Website
- Corporate Name printed on 1200 youth camp t-shirts
- Corporate banners displayed at all event venues
- Company name listed in all press releases/ alerts
- Opportunity to provide appropriate gifts for camp youths, coaches/volunteers & Gala dinner guests
- Opportunity for company employees to volunteer at one A&A Camp
- Corporate Photo with Adonal Foyle
- Special Thank You via all social media before each Camp and during all KLF events

SLAM DUNK SPONSOR.....\$2,500 (UNLIMITED)

- Corporate Name and web link listed as Slam Dunk Sponsor on KLF Website
- Corporate Name printed on 1200 youth camp t-shirts
- Corporate banners displayed at all event venues
- Company name listed in all press releases/ alerts
- Opportunity to provide appropriate gifts for camp youths, coaches/volunteers & Gala dinner guests

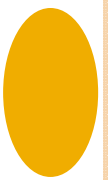
HOOP TROOP SPONSOR.....\$1,000 (UNLIMITED)

- Corporate Name and web link listed as Hoop Troop Sponsor on KLF Website
- Opportunity to provide appropriate gifts for camp youths, coaches/volunteers & Gala dinner guests
- Special mention and Thank You from Adonal Foyle & KLF via all social media before each Camp and during all KLF fundraiser events including Gala Dinner

SPONSOR A CHILD.....\$100 (UNLIMITED)

Adonal Foyle's Athletics & Academics Camp was unlike any other. KLF brought community partners together to focus on nutritional & financial health complimented by artistic, technology and empowerment forums. This transformative engagement provided a unparalleled learning experience that our students will remember for years to come.

Regina Jackson, Executive Director, East Oakland Youth Development Center



KLF SPONSORSHIP RESPONSE FORM

To: Shiyana Valentine, KLF Executive Director

Fax #: 407-999-5610

Phone #:925-699-9754

PO Box 2867, Orlando, FL 32802

svalentine@KeroseneLampFoundation.org

- I would like to sponsor Adonal Foyle's Athletics & Academics Camps
- Please reserve ___ MVP/Title Sponsor at \$20,000 (payable over 6 months)
 - Please reserve ___ All-Star Sponsor at \$10,000
 - Please reserve ___ Courtside Club Sponsor at \$5,000
 - Please reserve ___ Slam Dunk Sponsor at \$2,500
 - Please reserve ___ Hoop Troop Sponsor at \$1,000
 - Please reserve ___ Sponsor a Child at \$100 each
 - ___ Please contact me about donating in kind services
- Please contact me to discuss further
- I would like to make a general donation of \$ _____

CONTACT INFORMATION

Company: _____

Name: _____

Address: _____

Email Address: _____ Phone: _____

PAYMENT INFORMATION

___ Check enclosed (Please make payable to Kerosene Lamp Foundation)

___ Please bill me

___ Please charge my credit card (circle one) Visa MC Amex Discover

Name on Credit Card (PRINT): _____

Credit Card Number: _____

Exp. Date: _____ Billing Zip Code: _____ 3 or 4 Digit Security Code: _____

Billing Street Address (No P.O. Box Please): _____

